



HopeFest

Saturday Nov 22nd

**ABACOA AMPHITHEATER
JUPITER, FL**

SPONSORSHIP INFORMATION

“A Hope From Harrison Experience”

Mission: To provide resources, awareness and Hope for critically needy children and their families.



www.hopefromharrison.org

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Hope From Harrison | PO Box 8861 Jupiter, FL 33468 | 561-319-2474



Dear Friend,

Hope from Harrison is excited to announce the launch of HopeFest, a one day festival to be held at the Abacoa Amphitheater in Jupiter, FL on November 22, 2104.

Our mission is to provide resources, awareness and Hope for children with critical needs. Over the past three years we have been able to stand for these families and help create comfort and stability because of the support and love of our community, and HopeFest is our vision to grow and help more of these precious and stressed families for many years to come.

Harrison Everett Hudson

Our son Harrison Everett Hudson was born on November 1, 2010 and until his birth we had no idea that anything was wrong with his health. But on that evening when the doctors told us that he was unable to move or swallow and would require life sustaining 24 hour medical care, our lives changed forever.

Over the next five months, two states and three hospitals we learned quickly the demanding and all-consuming challenges a family faces when caring for a critically needy child. We had the best insurance available, fulltime jobs and savings, but all of that was not enough to properly care for our sweet and fragile newborn.

After three and a half months of being in the NICU Harrison was released from the hospital to come home. When our four weeks of insurance paid nursing ended we were caring for Harrison, and our other 3year old son, 24 hours a day without in home medical care. We were eventually accepted by Medicaid but told it would be 45 days before we would receive nursing assistance.

For the next few weeks we spent every minute focused on Harrison, suctioning his airway to keep him alive, and doing our best to make him as comfortable as possible. We took shifts being by his side while organizing doctors' visits, insurance filings, medical equipment, medical bills and much more. We gave him everything we had and did our best to believe that someday we could establish a decent quality of life for him.

After being home just over a month, on April 4th 2011 Harrison passed away at home in our arms from complications of an illness that his delicate little body could not fight off.

Hope From Harrison

Unable to work while caring for Harrison, we put our ego aside and did one of the hardest things we have ever done in our lives, asked for help. We established Hope For Harrison as a fund to raise resources to help care for Harrison and his needs. The amount of love and support we received from our community, and strangers alike, is to this day one of the most inspiring experiences of our lives. We were fortunate enough to receive the assistance we needed so that we could pour 100% of our being into Harrison. Without this support we do not know how it would have been possible to maintain the basics necessities of our life such as rent, bills, food & insurance.



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Upon Harrison's passing we decided that we would transform Hope For Harrison into Hope From Harrison (a 501(c) (3) organization). In honor of Harrison and all the beautiful things he was able to create during his short time with us we are committed to providing the same experiences of love and compassion into the world through Hope From Harrison.

Our goal is to fill the gaps for these families the way our community stepped up and filled the gaps for us. With the money we raise we are able to provide tangible relief for these families by doing everything from paying medical bills, buying medication, and paying their mortgage and other bills so they can focus more time and energy on the needs of their child.

-We do not give cash directly to families; we pay their bills for them.

HopeFest 2014

Our vision for HopeFest is to create an inspiring experience that reflects the beautiful lessons Harrison highlighted during his time with us, lessons of love, compassion and the belief that "anything is possible". From this space we intend to generate the resources and awareness needed to continue to help children with critical needs. Specifically, we intend to raise the resources to pay medical bills, buy medication & medical equipment, hire in home nursing care, pay their mortgage, rent & bills, and provide food & living essentials so their lives can be stable enough to properly care for their ill child.

HopeFest 2014 is a one day festival that will incorporate live music, exciting kids' activities, healthy & original food and drink options, a diverse craft beer selection and other entertaining & engaging experiences. Our expected attendance is 3,000 South Florida residents ranging in age from toddlers to 50+. We are designing this event to attract participants who appreciate live music, art, healthy foods, community activism, craft beer selections, and support their local community. Admission to the festival is granted in exchange for a \$25+ donation or sponsorship.

We Need Your Help

Our five months with Harrison exposed us to the most intense emotional pain, fear and anxiety that we have ever experienced. At the same time we also experienced an intensity of love and compassion that we did not even know was possible. It is from this love and compassion that exists in each of us that we ask for your help.

The following pages describe our sponsorship opportunities and stories from the families we have been able to help to date. **Please give generously.** If you know of anyone who may be interested in becoming a sponsor and making a difference, we urge you to reach out to them. This time is now. Help us make this happen. No donation is too big or too small.

For more information call Matt at (561) 319-2474 or visit our website: <http://hopefromharrison.org> We thank you for your support.

Lots of Love,

Matt and Melissa Hudson
Hope From Harrison

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Sponsorship Opportunities

Hope From Harrison is committed to building mutually beneficial, long-term relationships with our sponsors.

Sponsorship of HopeFest offers a partnership that will enhance a positive corporate image while helping to bring relief and hope to children with critical needs. It is a win-win situation for all involved.

Sponsorship levels are as follows:

(Platinum Level) (\$5,000 and above)

- (20) VIP tickets to HopeFest; includes reserved seating in front of stage & concierge service all day
- (20) Food & Drink voucher packages for HopeFest; includes one meal & (2) drinks of choice
- Logo/ Name exclusively displayed on (3) event banners posted at major crossroads outside Abacoia 2 weeks prior to event
- Logo/ Name displayed on event banner over performance stage
- Logo/ Name most prominently displayed on 1,000+ event t-shirts
- Logo/ Name most prominently displayed on event flyers, to be distributed in local community
- Logo/ Name most prominently displayed in event programs
- Logo/ Name most prominently displayed on Hope From Harrison website
- Logo/ Name most prominently displayed on Facebook event page
- Logo/ Name highlighted in all event press materials
- Insertion of corporate promotional materials in attendance gift bags
- Sponsor table at event venue

(Gold Level) (\$1,000 - \$4,999)

- (8) admission tickets to HopeFest
- (8) Food & Drink voucher packages for HopeFest; includes one meal & (1) drink of choice
- Logo/ Name displayed on 1,000+ event t-shirts
- Logo/ Name displayed on event flyers, to be distributed in local community
- Logo/ Name displayed in event programs
- Logo/ Name displayed on Hope From Harrison website
- Logo/ Name displayed on Facebook event page
- Logo/ Name highlighted in all event press materials
- Insertion of corporate promotional materials in attendance gift bags

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(Silver Level) (\$500 - \$999)

- (4) admission tickets to HopeFest
- (4) Food & Drink voucher packages for HopeFest; includes one meal & (2) drinks of choice
- Company name listed on 1,000+ event t-shirts
- Company name listed on event flyers, to be distributed in local community
- Company name listed in event programs
- Company name listed on Hope From Harrison website
- Company name listed on Facebook event page
- Insertion of corporate promotional materials in attendant gift bags

(Bronze Level) (\$250-\$499)

- (2) admission tickets to HopeFest
- (2) Drink vouchers of choice
- Company name listed in event programs

In-Kind Sponsorships

In-kind sponsorships consist of donation of a certain product or service instead of direct monetary contribution. For example, a restaurant may provide food/drink, a printer may provide printing of collateral materials, etc. , in exchange for being recognized as a sponsor. There are numerous possibilities. The “market value’ of the contribution must meet or exceed the specified amount listed in the sponsorship levels described above in order to qualify for sponsorship status. There can also be a combination of monetary and in-kind contributions.



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Sponsorship Form

Please consider the highest possible donation from your company or organization.

Our company would like to support Hope From Harrison's HopeFest 2014 to help critically needy children with the following donation:

- (Platinum Level) Sponsor (\$5,000 and above)
- (Gold Level) Sponsor (\$1,000 - \$4,999)
- (Silver Level) Sponsor (\$500 - \$999)
- (Bronze Level) Sponsor (\$250- \$499)
- Other (please indicate donation amount \$ _____)

Contact Name _____

Company / Organization Name _____

Address _____

City _____ State _____ Zip _____

I would like my sponsorship to read as follows: _____

- I will email a company logo to matt@hopefromharrison.org
- I would like to distribute marketing materials from my company in the event gift bags.
- I would like to sponsor a table at the event (Platinum & Gold Sponsors Only).

Please make checks payable to: Hope From Harrison

Please return this form with your donation and mail to:
Hope From Harrison • PO Box 8861 • Jupiter, FL • 33468

Company logo and donation must be received by October 15, 2104 to be included in the banners, flyers, event t-shirt and event day program.



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From Harrison Snow's family:

Quick Note- This Harrison is not our son, he was another baby named Harrison who was coincidentally born on the same day in a different hospital who we later connected with.

Harrison was born on November 1, 2010 after a completely healthy pregnancy. Immediately after his birth, Harrison began experiencing breathing difficulties. After a few hours in the hospital's NICU, he was moved to a more comprehensive NICU facility, and diagnosed with a diaphragmatic hernia (CDH). CDH is a very rare birth defect of the diaphragm that affects 1 in 2500 children.

Over the next few months, Harrison underwent several surgeries. His diaphragm was plicated, and he was also given a g-tube to ensure that he would receive adequate nutrition. Our family initially came home from the hospital in January, but we quickly realized that our beautiful boy was just struggling too much from a respiratory standpoint. After spending the next 2 months trying out different respiratory therapy efforts with Harrison, we determined that it would be in his best interest to receive a tracheostomy and for him to receive additional support with a ventilator.

Coming home with such a medically fragile child was extremely overwhelming for our family during those early days, weeks, and months. Our home became a makeshift "hospital", and our son was so very fragile that we were terrified to leave his side. Our insurance initially covered 24 hours of nursing care for Harrison so that he could be monitored at all times. After 2 weeks, that was cut to 12 hours of coverage at night, which left only Harrison and myself at home during the day. It was impossible for me to take him to the numerous doctor's appointments and therapy sessions that he required and we were at a loss. Not only were we up to our ears with medical bills, but I was unable to return to work as planned, and we were quickly running through our savings. How could we possibly hire a nurse when our family budget had already been so drastically cut?



Hope From Harrison was a huge help to our family during those early, frightening, and overwhelming days and weeks at home. They threw a fundraiser for our family and were able to raise enough money so that we could hire a nurse 1 day a week for 10 weeks. I was able to schedule all of Harrison's appointments during those days and our dilemma was

solved, thanks to the generous hearts and minds of those involved with 'Hope From Harrison'.

Harrison is now 3, and although he is still in need of his tracheostomy and feeding tube, he is a very typically developing toddler...temper tantrums and all! We are back on our feet as a family and we are now able to help 'Hope From Harrison' with their efforts as they continue to reach the medically needy community.

Jeff, Susan & Harrison Snow



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From Rylan Dodson's family:

On May 3, 2011 I gave birth to my second child Rylan Dodson. Upon entering this world it was immediately apparent that something was very wrong with our son. Over the next several weeks Rylan was treated for a condition called Persistent Pulmonary Hypertension of the Newborn. He was hooked to countless machines while doctors worked to save his life. As the hypertension got better, Rylan did not. He was unable to come off the ventilator and no one knew why. He was then transferred to Scottish Rite Children's Hospital in Atlanta GA for further testing.

Once there we were assigned a team of 8 different specialists who searched and searched for answers. Hundreds of tests were performed yet nothing showed the cause of Rylan's need for mechanical ventilation. At six weeks old our family



decided to have a tracheostomy performed so we could work towards bringing our baby home. Rylan remained in the hospital over the next few months while we were trained to take care of him and continue to search for answers. The decision to have this done was not an easy one and meant our lives were going to change more than we could have even imagined. This new life required me to quit my job to stay home as Rylan's mother, nurse, therapist, and most of all cheerleader.

Unfortunately our family was very accustomed to being a two

income household and was not prepared for what the loss of my salary would do. My sister had gone to high school with Matt Hudson and we were aware of their journey with precious Harrison through social media sites. She decided to reach out to them for advice on this home health care world and finances. About 10 minutes after they hung up my sister's phone rang and it was Matt. They wanted to help our family.

Over the next year the Hudson's and Hope From Harrison did more for our family than I could have ever imagined. Their incredible foundation gave friends, family, and even strangers a safe place to give donations to help us. They hosted fundraisers such as SunFest with all proceeds going directly to help our family. Because of Hope From Harrison we were able to stay in our home when we thought that was not possible.

They provided our mortgage payments months and months on end giving us the opportunity to pay medical bills and even save a little. Not only did they provide us monetary support but they did so much more. They provided the emotional support that I needed in some of our darkest days. They were truly life savers and I will be forever grateful to be a part of not only their foundation but also their family. Rylan is now two years old and thriving. He is still ventilator dependent but enjoying several hours a day free from machines. I don't know where we would be today without the Hope From Harrison but I do know I would not be the person I am without them.



The Dodson Family



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From Brennen Blake's mom:

Brennen was born on March 7, 2012 at just 26 weeks, weighing only 2lbs 2oz, and measuring 13 inches long. Brennen's start into the world was a tough one. Being so premature he suffered severe lung disease and had many respiratory problems. However, that seemed to be his only problem at birth. Although it was severe, all other organs were healthy.

We were finally moving uphill and reaching halfway through our 165 day stay in the NICU, when our world changed and I realized it would never be the same. Brennen developed a blood clot in the right atrium of his heart. This blood clot showered other blood clots and caused his organs to shut down. No oxygen was being delivered to the brain and sadly his little brain took the biggest hit. Both of Brennen's back lobes of his brain are gone.

He now suffers from CVI which is a form of blindness, he has daily seizures which are manageable, and he is fed through a g-tube that was inserted through his belly. A year ago Brennen received a tracheotomy due to his severe respiratory system. We also have several clinical visits to attend as he has had over eight different doctors.

In the last two years we have spent sixteen months living out of Shands Hospital in Gainesville FL. This life makes it very hard to make ends meet. Brennen's father walked out of our lives before he was even born. Once we were able to go home being able to go back to work became difficult because of the lack of nursing available in our area. The bills piled up and it wouldn't be long before we made another trip to the hospital. Lately it seems we are home no longer than three weeks before we are back into the hospital.



So many days seemed to never have a light at the end of them until one day I realized just how many lives Brennen touches. Brennen won't make it to the MLB or be the next president. That is not Brennen's purpose in life: it is much bigger. What Brennen does for others is beyond anything we can do; he touches lives and moves souls in a way that they know God is right there working through him.

Hope From Harrison changed my life the way I hope Bren changes others. They never judged or asked questions, what they do comes from their heart; they are full of compassion. With my own family denying Bren, complete strangers opened their arms. Mostly, they understand what I am trying to do for Bren. They understand it's about letting him get all the joy he can experience. They understand I am just trying to get all the days I can before he becomes the most marvelous angel I could speak of.

I cannot express how much they have changed me. It isn't about the money or gifts it has always been about the OPEN arms, the compassion, the heart behind what they do. Mostly, the way they have loved my son regardless of his disabilities.

Hope from Harrison has been beyond loving, generous and kind. They help provide a light that is unexplainable to families. Brennen and I thank God every day for them, and especially to all those who are helping with this event. God Bless.

Virginia Blake



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Thank you for taking the time to read over this package.

Please contact Matt at 561-319-2474 or matt@hopefromharrison.org for further information.

Together we can change lives!

